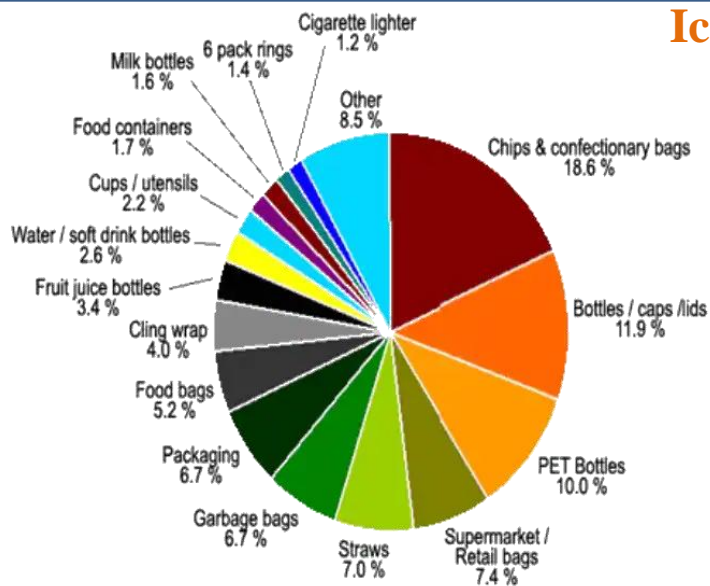


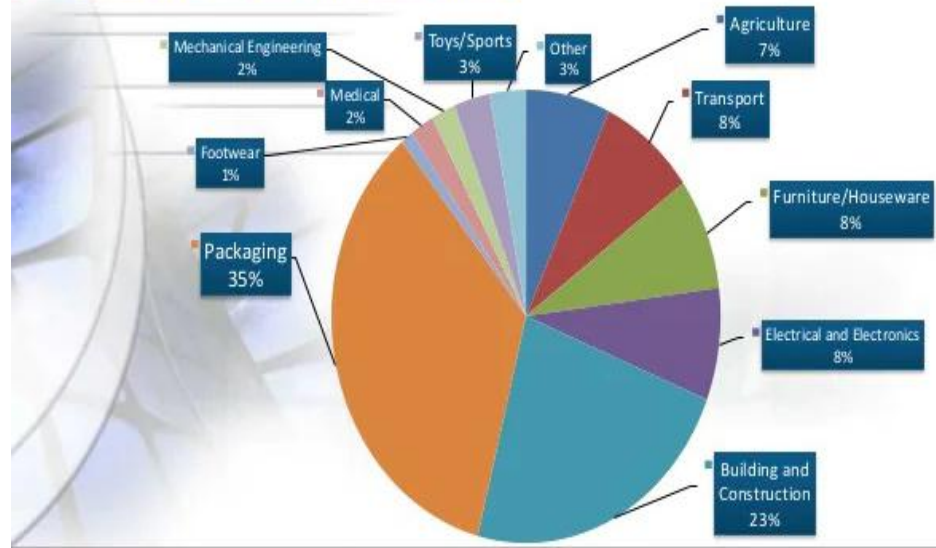


Iconic Week Celebration (4th to 10th October, 2021)

Theme: **Say No to Single Use Plastic**



Percentage of Plastic used in different fields



Single Use Plastic contributing to waste

- ❖ Bottles
- ❖ Plastic Bags
- ❖ Micro beads
- ❖ Fishing Gear
- ❖ Synthetic Fabrics
- ❖ Plastic Packaging
- ❖ Cigarette butts
- ❖ Straws

Negative impacts of plastics w.r.t water

- Plastics wastes, dumped in water sources, contaminate and posing threat to freshwater community.
- Upon leaching in water, plastics can easily enter into food chain and harm animal as well as humans.
- Plastic debris clog the sewage drains and create stagnant water, which can serve as ideal habitat for mosquitoes and other parasites.
- Choked drains cause flooding during monsoon in municipal areas.
- By 2050, an estimated 99% of seabirds will have ingested plastics in their guts.

SOLUTIONS TO OCEAN PLASTIC POLLUTION

- Reusable Bottles
- Organic Fabrics
- Reusable Bags
- Redesigned cigarettes
- Bead-Free Cosmetics
- Non-Plastic Straws
- More sustainable fishing practices
- Alternative Packaging